

Think Green

and make your wallet bigger!



Join the inaugural Miami Go Green Auto Rally

Drive green and safe.
It's free, fun and easy!

March 10-12



Go Green Auto Rally is a "clean and efficient" challenge

We will teach you to reduce your carbon footprint, significantly reduce your fuel consumption and increase safety no matter what you drive. With the support of ALMS racing drivers and our pro-team you will receive real-world driving instruction to increase your savings, safety and sustainability behind the wheel of your own car!

In addition, our Go Green Challenge principles are demonstrated through the use of our latest mobile iPhone application. The GGAR App tracks your progress in real time and helps maintain your Green Driving behavior so you can become a more efficient driver, save big money and improve air quality in Miami.

Go Green Auto Rally Participants can win prizes including, fuel cards valued at \$100 up to \$500 or even a free set of Pirelli tires!

Where: Miami City Hall
3500 Pan American Dr
Miami, FL

When: March 10, 11, 12

Register your own car online or by phone

Limited seating.
First come, first served

Access to Bacardi Sailing Week Hospitality

ALMS racing and green cars on display

GGAR supplies an iPhone 4 for your driving score (#)

Upon your arrival you will select one category: City Official, Family, Student, or Corporate

Prizes for top 3 in each category

Duration: 2.5 hours

How much? It's free!

Sign up for the GGAR:
Online at www.gogreenautorally.com
or call 1-866-414-6473



(#) If you own an iPhone we will download the app for your phone.
(*) Go Green Auto Rally has been named an Award Finalist by the internationally known 2011 Edison Best New Product Awards™. Go Green Auto Rally by Dojupa is a finalist in the In-Car Driving Aids category, one of the twelve categories honored by the Edison Awards.

